

British Society of Gerontology

1. Stirling Prize Guidelines for Poster Presenters

In preparing your Poster, all presenters are required to follow the Poster Guidelines that are set for the BSG Annual Conference - [Click here](#)

Poster Content

The Poster display must directly address the topic chosen, demonstrating an ability to summarise and critically analyse the material read, reviewed or examined.

Be sure to check any special instructions or requirements outlined on the BSG conference website before you begin.

All Posters must include

- Poster number (assigned when your abstract is accepted)
- Title
- Name of the student
- Institutional/organisational affiliation
- Contact details – email address
- References – the absence of references may lead to your Poster being rejected

Suggestions for content

Please note that these are only suggestions and we appreciate that different disciplines/methodologies may require variations to this structure:

- Introduction and background to the topic (e.g. current debates and dilemmas around the issue, relevance to the larger world)
- Presentation of theoretical underpinnings, as appropriate
- Presentation of study methods
- Presentation of findings/results
- Summary of key points/implications/discussion for future work

Poster Display

The appearance of your Poster with regard to font size, colour and use of tables and figures should be considered carefully.

Getting started

- All Posters should be submitted as PDFs – a link to creating accessible PDFs can be found [Here](#)
- All Posters should be in Landscape format and uploaded to Oxford Abstracts no later than 28 days in advance of the conference

Attractiveness

The aim is to make the Poster attractive to the audience and well-chosen colours or images can enhance your Poster:

- Use colour computer graphics, photographs etc. and do not forget to label them
- Use coloured fonts and backgrounds, but be sure to keep good contrast between text and background

Visibility

Suggested font sizes:

- Main title 72 font
- Names of the author 48 font
- Use subheadings at least 36 font
- Make points 24 to 28 font
- Use bullet points to make the reading easier and your main points more visible
- Use bold, lower case and a clear font such as Arial
- Use of too many different fonts can be distracting
- Ensure a good contrast between the text and the background colour
- Be sure images have higher resolution for clarity on a variety of readers

Organisation

- The Poster organisation should be easy to follow
- Each section should have a heading and then supporting text
- It may incorporate numbers or arrows to indicate the sequence of different Poster components or panels
- Try different layouts and ask friends or colleagues for critical feedback in advance of submission

And Remember

- Consider what you are trying to achieve and who your audience will be
- The Poster is a visual presentation (and hopefully a conversation starter) and should be visually stimulating
- Feel free to be innovative and creative
- The written material should be limited, but sufficient, highlighting the main ideas and information without it being too complex
- Be sure your title is meaningful but not too complicated
- Be concise and try to avoid clutter - keep it simple!
- Make sure the content is correct
- Don't forget references
- Images should be sharp or of good quality
- Be sure to proof read your Poster in advance of submission

2. Stirling Prize Assessment

Your Poster presentation will be assessed against the following indicators:

High Quality Indicators

- Presentation of Poster is well organised and visually interesting (e.g. graphs/photos, font size, colours)
- Evidence of background reading including appropriate references
- Clear presentation of conceptual or policy framework (as appropriate), methodology and empirical data
- Clear presentation of implications of study for gerontological knowledge development, policy, practice or education
- Quality of methods used – were your methods well designed and able to provide reliable results?
- Overall coherence of presentation, using a clear and logical structure
- Evidence of engaging with the older population or other end users affected by the topic
- Poster presented in a compliant format

Low Quality Indicators

- Lacking clarity/organisation
- Lacking background reading or appropriate references
- Failed to/only partially presented conceptual framework, methodology and empirical data
- Failed to/only partially presented implications of study
- Lacking coherence in presentation
- Lacking evidence of engagement of older population or other end users affected by the topic
- Poster not presented in a compliant format